

# Head-Smashed-In Buffalo Jump

UNESCO WORLD HERITAGE SITE

## PREMIER INDIGENOUS TOURISM DESTINATION

Head-Smashed-In Buffalo Jump stands out as a premier Indigenous tourism destination in Western Canada. Designated as a UNESCO World Heritage site in 1981, it has also been previously recognized by the Canadian Tourism Commission as a Signature Experience.



## HISTORY AND HERITAGE

The site occupies the traditional territory of the Blackfoot-speaking people, also known as Niitsitapiiks. This sacred location celebrates an ancient hunting technique employed by the Plains people for millennia: herding bison and driving them over a cliff, an event known as the Buffalo Jump. Head-Smashed-In Buffalo Jump stands out as one of the oldest, largest, and best-preserved jumps, with a history dating back 7000 years.

## LOCATION AND ACCESSIBILITY

Situated in Southwestern Alberta, Canada, just 90 minutes south of Calgary on Highway #2, Head-Smashed-In Buffalo Jump welcomes visitors year-round. Both the Interpretive Centre and the upper trail viewpoint are wheelchair accessible, ensuring that all visitors can enjoy the remarkable cultural and natural heritage of the site.



## EXPERIENCE THE INTERPRETIVE CENTRE

With over a decade of experience in the Travel Trade industry, Head-Smashed-In caters to both Group Tours and Fully Independent Travelers (FIT). Featuring seven levels of exhibits, an 80-seat movie theater, and a gift shop showcasing local First Nations arts and crafts, the award-winning Interpretive Centre offers a rich and immersive experience. A dedicated 60-seat dining space is available for groups to have a catered meal or as a place to relax.

## SPECIAL EVENTS

The site hosts numerous special events throughout the year, with the most popular being the annual First Nations Drumming and Dancing on the Plaza held every Wednesday throughout July and August. Performance times are at 11 am and 1:30 pm. For a comprehensive list of Special Events and detailed Travel Trade information, please visit our website: [www.headsmashedin.ca](http://www.headsmashedin.ca)

## TRAVEL TRADE INFORMATION

- Net rates for Tour Operators are available.
- Payment is due upon arrival and must be made in one payment. We can work with vouchers and accept Visa, Mastercard, Debit, Cash, and Cheques (payable to "Government of Alberta").
- We specialize in Group Tours and experiences led by one of our Indigenous Blackfoot Guides. Non-commissionable Guide Fee: \$50 (includes GST) per guide.
- Cancellations fewer than 3 days prior to arrival will not be refunded.
- Contact us for food and catering arrangements.

## CONTACT US

For further information or to make a reservation for your group, please contact the Interpretive Centre by phone at 403-553-2731 or by email at [info.hsibj@gov.ab.ca](mailto:info.hsibj@gov.ab.ca).

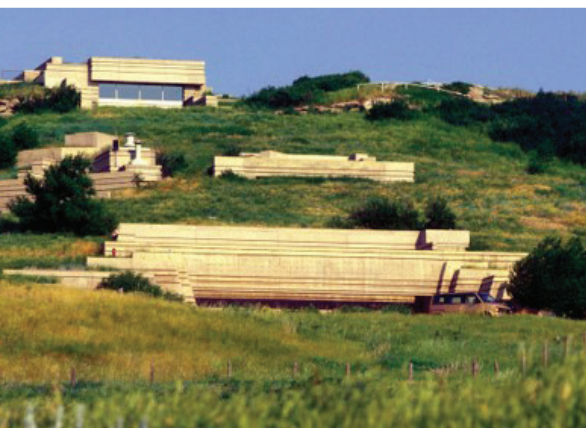


**COMMISSIONABLE FEES (GST INCLUDED)**

| FEES            | Standard Rates |
|-----------------|----------------|
| Adult Admission | \$15           |
| Youth Admission | \$10           |

**FOR INFORMATION CONTACT:**

PO Box 1977  
 Fort Macleod, Alberta  
 Canada T0L 0Z0  
 403.553.2731 | [headsmashedin.ca](http://headsmashedin.ca)



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